



GREAT LEADERS CHANGE LIVES

LEADERSHIP MBA PROGRAM

 **LakeForest**
Graduate School of Management
BROAD THINKERS | STRONG LEADERS



START WITH YOUR OWN.

TAKE A PAGE FROM REAL LIFE.

To become a powerful force of transformation in your organization you have to go beyond books and theory.

That's not to say there isn't a place for books, lectures, white papers and presentations. But there's only one place that combines all that and brings examples from real life challenges of business today: Lake Forest Graduate School of Management (LFGSM).

Our Leadership MBA is designed to give you the tools, judgment and focus to hit the ground leading. **Because there's no such thing as theoretical success.**

Broad Thinkers. Strong Leaders.

At Lake Forest Graduate School of Management (LFGSM), leadership is the cornerstone of our MBA program. Leadership development is integrated throughout our curriculum, ensuring that no matter what course you are in, you are focused on how to use your skills to be an agile leader who advances strategy, innovation and your organization.

This kind of leadership training cannot be found on a syllabus. It must be absorbed and cultivated in the unique, inspiring environment of our Leadership MBA program.

GREAT BUSINESS LEADERS ACT DECISIVELY...

So push yourself beyond the book, the outline, the syllabus, and into the leader you know you can be.

OUR FACULTY ARE WRITING NEW CHAPTERS. **EVERY DAY.**

MEET SOME OF THE FACULTY WHO ARE CHANGING LIVES.

- Gary Conrad
Executive Vice President, Retired
Anixter International Inc.
- Matt Flynn
Senior Vice President/CFO
Northwestern Lake Forest Hospital
- Bob Gross
Senior Managing Director
Prairie Capital Advisors, Inc.
- Peter Logothetis
Senior Vice President/Group CIO
Allstate
- Max Reed
Vice President of Program Sales
CDW
- Cynthia Riehman
Director of Talent and Organizational Development
Northwestern Lake Forest Hospital
- Dianne Russo
Director of Talent Management
Allstate
- Leslie Wainwright, PhD
Chief Strategy Officer
AVIA
- Juan Rocha
Founding Partner
Dynamic Solutions Worldwide, LLC

"THE JUDGMENT AND SKILLS OF OUR FACULTY HAVE BEEN TESTED BY THE MOST
important exam: the market.
A book cannot replace the successes and missteps they share with our students."

*Bryan J. Watkins, Ed.D.
Vice President and
Chief Academic Officer
LFGSM*



We live by one principle: it takes a leader to make a leader.

LFGSM's Business Leader Faculty® are CEOs, CFOs, Partners, Vice Presidents and Entrepreneurs. They're making a difference and are passionate about sharing their knowledge, skills and daily experiences so that you can immediately apply what you've learned.

We are the only graduate program with a 100% Business Leader Faculty® and education that is "For business. By business." We invite you to engage with our instructors who are on the front lines, practicing what they teach.

NOTHING ABOUT US IS 'BUSINESS AS USUAL.'

Learn with students who are professionals first.

We've never gone by the book, so it's fitting our students haven't either. They are of all walks of life and from a wide cross-section of industries and functions. Their common bond is they are all experienced working professionals committed to achieving their leadership potential and having an immediate impact on their organizations.

You will collaborate closely with cross-functional teams of professionals in HR, finance, marketing, IT, operations and more. You will network and establish lifelong bonds. And you will become better, more strategic, more dynamic and insightful than ever before because of it. In other words, **you will become a leader.**



At Lake Forest, we are looking for exceptional, motivated professionals who are committed to growing their leadership skills.

Meet some of our current students.



John Koola
IT Team Lead
AbbVie



Megan Brandt
Director – Healthcare Clinic
Operations & Expansion
Walgreens



Anna Clausen
Senior Scientist
Abbott



Todd Hyken
Strategic Talent
Sourcing Team Lead
Allstate



Sumit Rishi
Senior eCommerce Strategy
& Product Line Manager
Grainger

BALANCE REAL LIFE AND REAL LEARNING.

More options. Less stress.

Chances are you're juggling work, family, and household duties. And if you're lucky, maybe a little downtime. Our pragmatic approach gives you plenty of options to achieve your Leadership MBA without sacrificing the rest of your life.

Take your time. Or not.

It's your MBA so you should set the pace. We offer six terms a year. Take one class each term—or take more or fewer. Either way you'll have the flexibility to fit your MBA into your schedule with classes face-to-face, online or a combination of both.

Most students complete their degree in two or three years.



REAL LIFE FLEXIBILITY

- Two convenient locations in Lake Forest and Schaumburg or online in our virtual classroom for a single class or your entire MBA—the same quality experience.
- Weeknight and Saturday classes.
- New classes start every 8 weeks.
- You can finish in as few as 18 months or take up to 6 years.
- Flexible attendance policy—if you travel or have family conflicts, we will work with you to accommodate your needs and fulfill your course requirements.

TIED TO THE PULSE OF BUSINESS

- 100% BUSINESS LEADER FACULTY®—CEOs, CFOs, Partners, Vice Presidents, Entrepreneurs, and other practicing professionals.
- Faculty members serve as subject matter experts on curriculum councils and help develop curricula that address not only current management theory but also critical skills that students need to advance their careers.
- We know what businesses want from leaders because our Corporate Learning Solutions team works with them every day to develop customized training programs delivered by our Business Leader Faculty®.

A culture of real-life learning.

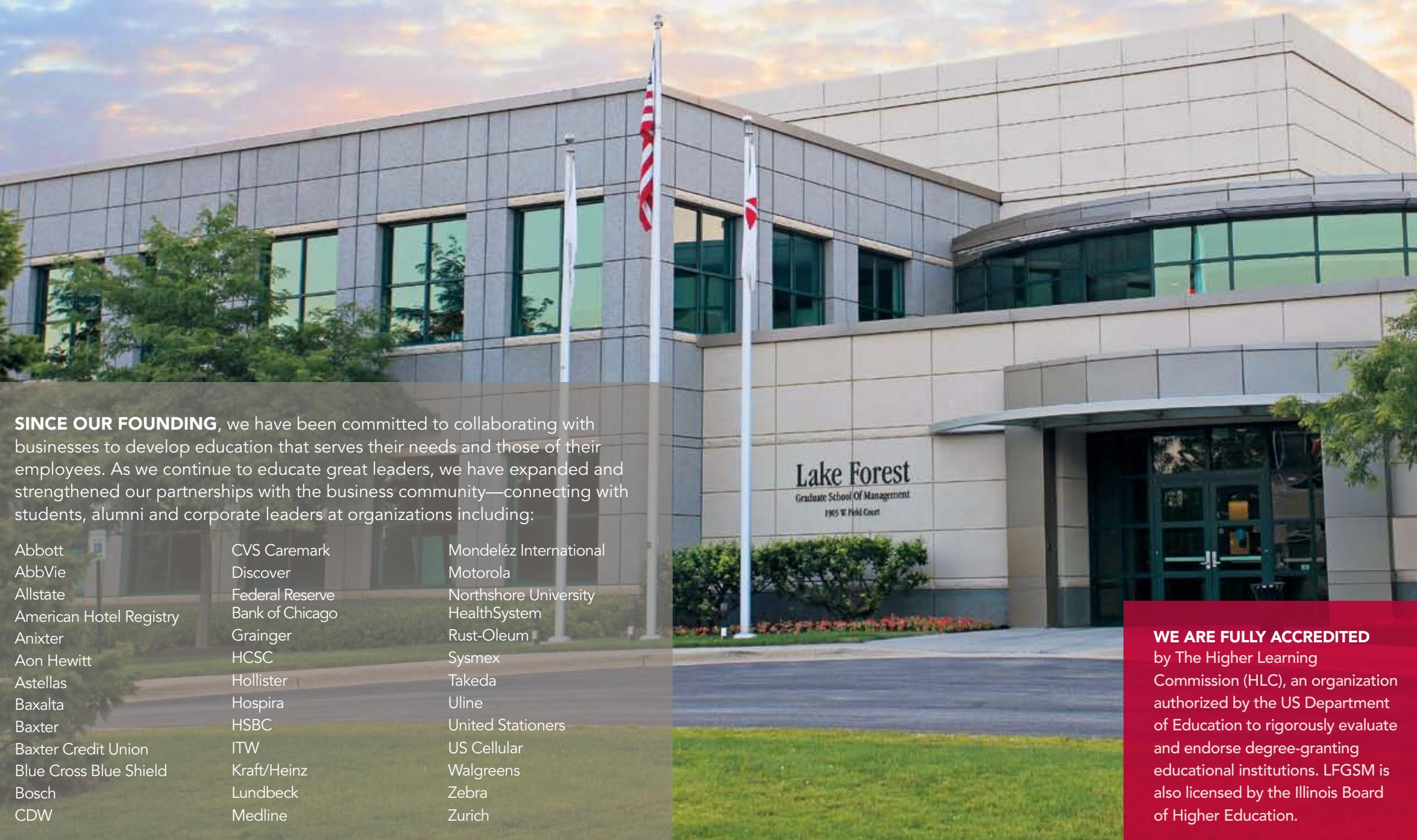
With broad and deep industry connections, plus a faculty of 100% business leaders, LFGSM is linked to the latest thinking and industry trends. These give you context in the classroom. But what's more valuable is learning how to put theories to practical use.

That sets LFGSM—and you—apart.

Our faculty bring a passion for teaching, along with years of real-world experience, practical perspectives, and industry insights. They understand what businesses need today.

It's how they help you advance beyond research and textbooks to real-world strategies, problem solving, and leadership skills that are immediately useful and will sustain you far into the future.

FOR BUSINESS, BY BUSINESS. FROM DAY ONE.



SINCE OUR FOUNDING, we have been committed to collaborating with businesses to develop education that serves their needs and those of their employees. As we continue to educate great leaders, we have expanded and strengthened our partnerships with the business community—connecting with students, alumni and corporate leaders at organizations including:

Abbott
AbbVie
Allstate
American Hotel Registry
Anixter
Aon Hewitt
Astellas
Baxalta
Baxter
Baxter Credit Union
Blue Cross Blue Shield
Bosch
CDW

CVS Caremark
Discover
Federal Reserve
Bank of Chicago
Grainger
HCSC
Hollister
Hospira
HSBC
ITW
Kraft/Heinz
Lundbeck
Medline

Mondel z International
Motorola
Northshore University
HealthSystem
Rust-Oleum
Sysmex
Takeda
Uline
United Stationers
US Cellular
Walgreens
Zebra
Zurich

WE ARE FULLY ACCREDITED by The Higher Learning Commission (HLC), an organization authorized by the US Department of Education to rigorously evaluate and endorse degree-granting educational institutions. LFGSM is also licensed by the Illinois Board of Higher Education.

After World War II, the Chicagoland area entered a manufacturing boom. Business leaders on the front lines needed to develop management talent to keep pace. So, Abbott Laboratories, Fansteel Metallurgical Corporation and Johns-Manville Products Corporation joined with Lake Forest College to form the Lake Forest College Industrial Management Institute (IMI) in 1946. They introduced a revolutionary educational approach incorporating a practical business model taught by Business Leader Faculty.[®]

Since becoming an independent, non-for-profit organization in 1965, Lake Forest Graduate School of Management has continued to build on this high-performance, results-oriented approach. We are uniquely positioned at the intersection of business and education with a network of over 20,000 MBA and corporate learning solutions alumni. These relationships and those with students, faculty board members and corporate partners shape our MBA curriculum.

You are gearing up to learn new skills and expand your career with your Leadership MBA. We're here to do everything we can to make sure the journey is smooth as you reach your potential. Small class sizes mean you don't get lost in the shuffle. You'll get the attention you need from both instructors and fellow students. You will thrive, contribute, even enjoy yourself. Think of us as your concierge, removing obstacles and making everything a lot less intimidating.

EVEN AN ASPIRING LEADER NEEDS A LITTLE HELP.

Admissions Support

- Class visits to help you make your decision
- Application and registration support
- Personalized schedule creation
- Financial aid support

Student Services

- Networking events
- Individual consultation with faculty
- Tutoring
- Career coaching



GLOBAL FOCUS

Think globally and help your organization be prepared for international business challenges and opportunities. LFGSM's Global Focus elective courses combine a variety of learning formats to closely examine specific areas of the global economy. These courses are open to LFGSM MBA candidates, alumni and other senior-level managers seeking new insights into emerging global business trends.

Take the proven path to leadership skills and career success. Guided by business leader mentors, and through practical courses that build on each other, you'll gain competence and confidence to spot opportunities and respond effectively. But it's not only about your future. Core courses provide you with business fundamentals to help you improve work performance immediately and 'earn while you learn' via career-enhancing certifications in areas such as analytics, change management, strategy, and more.

As you progress you can choose from a range of electives to focus your MBA in healthcare, global business, finance, marketing, organizational behavior, or innovation.

Your MBA journey culminates with a Capstone project, where you and a team craft and execute a strategy that solves a real-world business challenge.

BALANCED LEARNING

"Lake Forest was an absolutely intellectually stimulating experience. It provided me with a balanced education which focused on theoretical with real world experiences. The program develops abilities to think broadly while focusing on the day to day tasks needed to meet goals. LFGSM also brings together the expertise of educators and students practicing in their fields."

*Nimesh Jhaveri
Divisional Vice President
Walgreens
LFGSM MBA '08*

GLOBAL IMPACT

"We've been really lucky. Working with the faculty at LFGSM, we've had experienced people look into our plans and provide their feedback on an ongoing basis.

This is a perfect way to cap off a great education because we are immediately using our skill sets to help improve quality of life and contribute to a shared prosperity for the Colombian people."

*Tom Hess
President
Global Higher Education Organization*
LFGSM MBA '14*

*GHEO is a non-profit organization founded by LFGSM students and alumni following a Global Focus course and trip to Colombia. GHEO provides financial, social and professional support to Colombian university students.

STUDENT NETWORK

"Through the cohort with Blue Cross Blue Shield, I have been able to meet so many other professionals and enjoyed sharing our experience. The networking is definitely one of the most valuable aspects of attaining your MBA from Lake Forest Graduate School of Management."

*Joel Amata
Sr. Systems Software
Programmer Specialist
HCSC
LFGSM MBA '15*



GET SET TO **CHANGE LIVES,** INCLUDING YOUR OWN.

Are you ready to learn by doing?
Be a leader who has immediate impact?

Then take the first step on an amazing journey of transformation.

- Contact an Admissions Manager
call **847.574.5240** or email **admisslf@lfgsm.edu**
- Attend an event
lakeforestmba.edu/calendar
- Read our blog
lakeforestmba.edu/blog
- Begin the application process
visit lakeforestmba.edu/apply

Lake Forest Graduate School of Management
1905 W. Field Court
Lake Forest, IL 60045

LakeForestMBA.edu | 847.574.5240

INDEPENDENT. NOT-FOR-PROFIT. ACCREDITED.

We've been building business leaders since 1946. Our 20,000+ students and alumni, Business Leader Faculty® and corporate partners are an active professional network you can rely on your entire career.

LFGSM is accredited by the Higher Learning Commission (HLC).

Locations

Lake Forest Campus

Conway Park
1905 W. Field Court
Lake Forest, IL 60045

Schaumburg Location

Woodfield Corners
1300 E. Woodfield Rd.
Suite 600
Schaumburg, IL 60173

Online

lakeforestmba.edu/academics/lmba/

